

# TRANSCEND



Transcend Medical Solutions Pvt Ltd is a Consulting and Strategic Implementation company for Life-sciences Industry across the World.

The company continues to evolve by deep scientific and evolving market needs, coupled with domain expertise by Senior and Seasoned Medical and Pharmaceutical Experts.

# About Us

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- Evidence-based Drug information
- Patient care communication
- Continuous Professional Development (CPD)
- Medical Events Support
- Healthcare and Regulatory Dossiers

## Vision & Mission

- Develop Evidence based drug information database as per Global Standards
- End to End Consultancy Support to the Life Sciences Sector from Clinical Trials, Development, Market Shaping to Post-Marketing Support.
- Develop and Design Health-care professionals training in collaboration with reputed National and International Bodies
- Offer Point of Care Collaterals like Clinical Decision Support Systems (CDSS) and flash Medical information systems
- Strategically support and implement the Clinical, Educational and Regulatory needs of the Lifesciences Companies.

# Core Principle: D-QAS

## Data

Comprehensive data driven technologies and services to make precision and long lasting impact

- 50000 plus Pharmacists and Nurses
- 25000 plus Doctors
- 8000 plus Drugs Information Database

## Quality

Stringent checks and processes to offer unmatched cutting edge support with analytics

## Accessibility

Balancing the value chain through Reach, Depth and Scale across 1 lakh and more Healthcare providers

## Strategy

Initiatives designed and delivered by the best of Healthcare and Lifesciences experts

# Products and Services

Transcendians are a passionate, purpose driven and committed team.

We strive to make the Life-sciences Industry and the Healthcare practice scenario better through:

- Strategic Sales and Marketing Solutions
- Effective Data Generation and Analytics
- Quality and Relevant Communication Collaterals
- Tech Driven Market Access Solutions

We are a Globally focused Company, currently Headquartered at Hyderabad, Telangana, India.

Our strengths are drawn from a pool of young and dynamic experts with a growth and critical thinking mindset.

We are also supported by an Expert Panel of more than 100 Specialists and Super-specialists from across the World.

# Services



## Strategy and Quality

- In Clinic Product/Brand Related Collaterals
- Brand Plans and Strategy
- Digital and Social Media Marketing
- Multi/Omni/Opti-channel Marketing



## Data and Access

- Continuing Medical Education and Professional Development Programs (CME/CPD)
- Patient Education and Medication Management
- KOL and Patient Advisory Board Meeting(s)
- HCPs Networking and Data Base(s) Solution(s)
- Health Data Analytics
- Point of Care Marketing
- CDDS Development

# Products



## Gyaanomics

- Content Aggregation and Dissemination Platform.
- Networking and Sharing Medical Education Content
- In-Campus Champions
- Evaluated and Endorsed by Healthcare Leaders and Academicians

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